

## **GURGAON RAJPUTS ASSOCIATION (GRA)**



### **Subject: Gurgaon Rajputs Association's Directory, 2013**

Dear Sir / Madam,

We are glad to inform you that we are publishing 1<sup>st</sup> edition of the **Gurgaon Rajput Association's** directory and propose to release it by 15<sup>th</sup> august 2013.

The directory will play a subsequent touch points across residents of Gurgaon. The publication is long due for and expected to have a high demand in every sphere of Gurgaon and many other pockets around Gurgaon. This publication is going to be an effective portal for public and commercials establishments to market their organization and products to a large category of residents.

Besides containing the names, address, Telephone numbers of Central, States, District and Local Administration, it will have details of Commercial / Business establishment such as Doctors, Nursing Homes, Chemists, Medical / Pathology labs, Property dealers, Banks, Couriers, School and Colleges, Gas agencies, Hotels and Restaurants, Beauty parlors, Boutiques, Opticians, Taxi services, Tours & Travel agents, Caterers, Health Clubs, Color Labs & Studios, Clubs, Guest houses & Petrol pumps, Press correspondents, Advertising agencies, Insurance agents, Architects, Advocates, Builders/ Contractors, Interior decorators, Florists, Ambulance / Emergency services, Essential Services etc.

In the sectors and city, selected establishment in various malls will also be covered. Due to such a wide coverage, the directory will be constantly used by the administration, Gurgaon Rajput Association members & the city for reference and promotion of their business. Printed on high quality paper the directory will have a pleasing get up.

**To avail this excellent business opportunity to advertise your products / services as there will be a limited number of advertisements which will be done on first come first serve basis. The rates have been kept modestly as follows:**

Category	Rates / Ad
Front Cover (Half Page)	Rs 25000/
Back Cover	Rs 25000/
Inside Front Cover	Rs 25000/
Inside Back Cover	Rs 15000/
Page Facing Inside Front Cover	Rs 15000/
Full Page in (3 colors)	Rs 7000/
Full page / Half page ( in black & white)	Rs 5000/ 3000/
3 line ads at the bottom of the page ( $\frac{3}{4}$ inches wide) maximum four ads)	Rs 750/

Please send the advertisement material along with A/c Payee cheque (at PAR) / DD for the relevant category drawn in favour of "**Gurgaon Rajput Association**" along with the enclosed order form by **15/08/2013** positively. The advertisers will get complimentary copy on publication and over and above the advertisements will be published on our Website (<http://www.gurgaonrajputs.com>).

Yours sincerely,

J N Singh

President – Gurgaon Rajput Association

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